## **Loving@Apartments**

#### **About Us**

We work closely with our property owners to ensure your apartment rentals receive maximum exposure to both business and leisure travellers. A range of owners, from single units to multi-management companies, are already benefiting from increased occupancy rates, and are also loving the flexibility and return on investment with **no** advertising fees or obligation.

We're expanding to new destinations on a regular basis, adding to our already well-established portfolio. With over 8 years of experience, knowledge, and passion, apartment owners trust us to represent their properties, and customers appreciate our honest and clear approach when choosing their apartment.

#### **Current Destinations**

- Amsterdam
- Paris
- Barcelona
- Prague
- Budapest
- Rome

Dublin

Sitges

London

Verbier

Madrid

Zermatt

### **Coming Soon**

Berlin

Ibiza









### **Loving@Apartments**

#### Why advertise your apartment with us?

- Flexibility: With no advertising fees, you only pay commission for the bookings you receive from us, and with no minimum contract durations, you are free to promote or remove your apartments as you wish.
- Trusted: We establish great relationships with our apartment owners, and strive to view each apartment we add to our portfolio. This means that our customers trust our honest descriptions, clear photos and personal knowledge of the properties that we advertise.
- Promotion: Our considerable Marketing budget and dedicated Marketing Team will ensure your apartment receives extensive promotion to an interested audience.

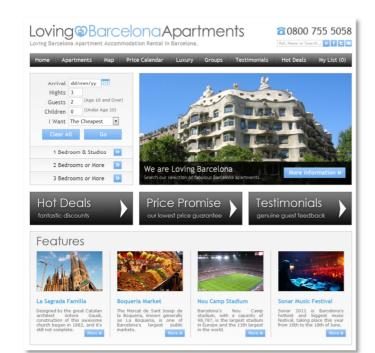
- Results: Last year alone, we generated over 25,000 requests with a booking value of over £22 million, from customers looking to rent a property like yours. Over 30,100 guests stayed with Loving Apartments last year, including many repeat customers.
- Service: When preparing your apartment listings, we do all the work for you writing our own apartment descriptions and uploading all the information and photographs. Our 24/7 Customer Service line will also be the first point of call for any guest queries.











## **Loving@Apartments**

We're passionate about the destinations that we work in, and possess specialist knowledge to nurture and convert customer requests effectively. Our experience also enables us to recommend trusted companies in many of our locations, that can assist you in preparing your properties for short term rental, from initial photo shoots to professional cleaning, laundry, meeting and greeting, and airport pick-ups.

94% of customers would recommend our services to a friend













### How will we promote your apartment?

Our dedicated Marketing department and considerable Marketing budget will enhance your exposure on Loving Apartments through extensive online advertising, promotions and social media.

- With user-friendly navigation and a simple booking process, website users can easily locate their apartment of their choice, filtering searches based on location, price, apartment features and current promotions.
- Our targeted Google Ad campaigns drive a highlevel of web traffic to landing pages based on specific search requirements, improving booking conversion rates for your apartment.
- Our dedicated 'Hot Deals' page enables you to initiate and manage any promotions or special offers. Our 'Hot Deals' are often the landing page of our Google Ads, increasing visibility of your apartment and significantly improving occupancy rates for quiet periods.
- Monthly e-newsletters with featured apartment listings will offer further exposure, along with regular advertising campaigns, PR and social media.











### It's simple to update your availability

We have a user-friendly extranet for apartment owners, to update availability or manage allocations. This will also give you the flexibility to amend pricing, set percentage discounts for promotions, allocate minimum lengths of stay, view booking details and customer feedback.

We also have the compatibility for full channel management integration, and the in-house resources to link with any system e.g. *RateTiger*, *EZ Yield*. This will save you both time and operational costs updating availability, and will enable us to process bookings for your apartments, more efficiently.

# Contact us today to see how you can increase your occupancy rates

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